

**SJAFB Outdoor Recreation
4th Force Support Squadron
1515 Goodson Street
Goldsboro, NC 27531**



Dear Travel, Leisure & Entertainment Expo Vendors,

On behalf of the 4th Force Support Squadron, Seymour Johnson Air Force Base, we would like to extend the opportunity for you to attend our 2012 Travel, Leisure & Entertainment Expo, Wednesday, Feb. 22, 2012, from 11 a.m. to 2 p.m. in Heritage Hall. Set up for this event will begin at 8 a.m. and end at 10:30 a.m. Through this Expo, you will gain the opportunity to have the men and women of the Best Fighter Wing in the United States Air Force as your customers! You'll also receive a warm welcome at our reception, catered just for you, and receive a free lunch on the day of the show!

Table fees for this event are \$100 – if you register on or before Jan. 23, 2012, and \$125 after. Seymour Johnson AFB is annexed to the city of Goldsboro, N.C., which is located on Hwy 70 about midway between Raleigh, the state capital, and Morehead City on the coast. This year's Expo will be our ninth year, with a potential customer base of 16,000 representing the full spectrum of our military community: active duty and retired military, Air National Guard, AF Reserve, DoD civilians, community leaders, and their family members. This is a perfect opportunity for your business to create a "Buzz," gain customers and make new contacts!

For attendees arriving on Tuesday, Feb. 21, 2012, 4 FSS will host a vendor welcome reception catered by Eagles Landing, SJAFB, from 6 to 8 p.m. Also, through coordination with Southern Pines Inn – recipient of the 2010 Best in Air Force Innkeeper Award for a small base – rooms have been blocked at a rate of (\$39) per night. Please contact Julie Marciel-Rozzi (see info below) to reserve your rooms.

Enclosed is a Special Events Pass Request form. This form must be filled out for each person attending the Expo, unless you currently hold a current military/government ID card. In order to grant you access to the base, we must have information for each vendor and guest completed and returned to us with your registration form. If you possess a current military/government ID card please indicate this on the form. Vendor passes will be available at the reception, Tuesday night, and at the base Welcome Center, Wednesday morning, between 8 and 10 a.m.

For more information or to register please contact:

**Julie Marciel-Rozzi
SJAFB Outdoor Recreation
1515 Goodson Street
Goldsboro, NC 27531**

**Phone: (919) 722-1104/ (919) 722-7467
Email: julie.marciel-rozzi@seymourjohnson.af.mil**

Thank you in advance and we look forward to working with your business!